PRODUCTION COMPANY · IN-HOUSE VFX & CGI STUDIO

FROM IDEA TO FINAL PIXEL.

Sísmica develops, produces, supervises on set and finishes images for film, series and advertising, with its own VFX & CGI studio in Mexico City and representation in New York.

A PRODUCTION COMPANY THAT KEEPS THE VFX IN HOUSE

Sísmica develops, produces and finishes projects in house, or joins at specific stages in production, on-set supervision, VFX and CGI.

SHORT BOILERPLATE

Sísmica is a production company with an in-house VFX and CGI studio in Mexico City, with representation in New York. We produce live-action and animated films and provide bilingual on-set VFX supervision.

LONG BOILERPLATE

Since 2009 Sísmica has made images for film, series and advertising. It began in post-production in Ensenada, Baja California, grew into production in Mexico City and today is a production company with its own VFX and CGI studio. The team can take a project from script to final master or support specific stages. On-set supervisors plan and document the effects for handover to Sísmica's post team or another post studio.

FOUNDED

2009, Ensenada, Baja California

BASE

Mexico City, since 2011

REPRESENTATION

New York, USA

NETWORK

Creative network across Mexico, Latin America, the United States and Europe

LANGUAGES

English · Español

THREE DOORS, ONE CONTINUITY

Supervision on set is the hinge: it connects what is planned from the script with what gets finished in post.

01

PRODUCTION

Commercials, branded content, co-productions and original projects, in live action and animation.

02

VFX & CGI

VFX shots for film, series and advertising, plus CGI, 2D and 3D animation and motion graphics.

03

ON-SET SUPERVISION

Bilingual on-set VFX supervision for productions in Mexico and Latin America: breakdown, planning, tech scout, references, reports and agreed captures, with handover to the post studio, Sísmica or another vendor.

HOW A PROJECT REACHES US

Live-action and animated projects can run from development to final master at Sísmica. The studio also joins for specific stages and can hand over materials to the production's post studio.

LIVE ACTION

Script & breakdown → prep, previs & techvis → supervised shoot

ANIMATION

Development → visual development & layout → animation

SELECTED PRODUCTION AND POST PARTNERS

Clase Azul · Pimienta Films · Artjail · E Post · Ollin VFX

WHAT SÍSMICA DID ON EACH PROJECT

PROJECT	YEAR	COMMISSIONED BY / PARTNER	SÍSMICA'S CONTRIBUTION
Betty.ca Commercial · Dir. Ben Shirinian	2026	Lookout, Toronto	Production · Post · VFX · On-set supervision
Bardo Feature film · Dir. Alejandro G. Iñárritu · Netflix	2022	E Post	Previs · Techvis · On-set slapcomp
Lost in the Night Feature film · Dir. Amat Escalante · Netflix	2023	Pimienta Films	VFX · CGI
I'm a Virgo Series · Dir. Boots Riley · Prime Video	2023	Ollin VFX	VFX · CGI
Tangerine Commercial · Dir. Nick Ball	2024	Artjail	VFX · CGI
Dr Pepper — Pioneers Commercial · Dir. Adam & Dave	2023	Artjail	On-set VFX supervision
Clase Azul — Our Story Branded film · Dir. Alex Pelayo	2022	Clase Azul	Production · Animation · CGI

Project pages and videos: Selected work.

STORIES WE BUILD TOGETHER

Original films and international co-productions, in animation and live action, developed with partners across Mexico, Spain and Argentina.

FILM	DETAILS	SÍSMICA'S ROLE
CALM, the Last Tale of Horacio Quiroga Animated short · 8:52 min · 2026	Dir. María Ruisánchez, Álvaro León. With La Mola Films (Spain) and Ojo Raro (Argentina). Annecy 2026, Official Selection (Midnight Shorts).	Co-production · CGI and 3D animation
¿Hay algún muerto en la sala? Animated short · 12 min · 2026	Dir. Lucía Sampedro, Miguel Medrano Malo. With Inaudita, La Mola Films and Saltarinas (Spain). Selected for Ibermedia Next 3.0 (2025).	Co-production · Mexican partner: technical direction, layout, lighting, rendering and post
Urke Animated short	Dir. Aitor Herrero. With Bígaro Films and Aupa Studio (Spain).	Co-production · Producer from Mexico
El Coleccionista Animated short · 7:02 min · 2024	Dir. Alex Pelayo. IMCINE support (2020 call). Morelia International Film Festival 2024, Official Selection (Mexican Animated Shorts).	Sísmica original · full production
The Great Seduction Live-action feature · Netflix · 2023	Dir. Celso R. García. With Pimienta Films.	Co-production · VFX
No One Left Behind Live-action short · 2019	Dir. Guillermo Arriaga. Venice Film Festival 2019, Out of Competition.	Co-production · Post-production

Development support. Ibermedia Next 1.0 (2023) selected the *Urke* development project. Sísmica's participation is limited to the related short film, not subsequent feature or series development. Ibermedia Next 2.0 (2024) selected *CALM, Tales of Love, Madness and Death*, the anthology in development, distinct from the short listed above.

ONE TEAM

ALEX PELAYO

CEO · CREATIVE DIRECTOR

Co-founder who guides Sísmica's creative direction and future. Works as a creative director, director and narrative editor. Directed El Coleccionista and Clase Azul — Our Story; leads Sísmica's representation in New York.

ASDRÚBAL RIVERA

COO · PRODUCER · CO-FOUNDER

Leads operations and produces Sísmica's international co-productions, including the short CALM. Member of the Visual Effects Society (VES).

PAULA QUINTANAR

PRODUCER

Produces live-action, animation and VFX projects, with experience in line production, storyboarding and production design. Degree in Audiovisual Arts, Universidad de Guadalajara.

MIGUEL DE HOYOS

VFX SUPERVISOR

Digital compositing and on-set supervision. Individual credits include on-set VFX supervision on Roma. 2022 Ariel Award nomination for Best Visual Effects on Noche de fuego, with Gustavo Leão.

MIGUEL LAVÍN

CO-FOUNDER · TECHNICAL DIRECTOR · VFX & CGI SUPERVISOR

On-set VFX supervision, CGI and compositing across film, series and advertising. Credited in animation on CALM.

JORGE "GOLEK" GRANADOS

LEAD ARTIST · VFX SUPERVISOR

Motion graphics, CGI, compositing and VFX supervision, including motion graphics direction for large-format LED screens.

Portraits and profiles: Sísmica Studio.

PRESS CONTACT

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WEB
sismica.studio

INSTAGRAM
@sismica.studio

LOCATIONS & REPRESENTATION
Mexico City · New York (representation)

LINKEDIN
Sísmica Studio

USING THE BRAND

- In running text, write “Sísmica” with the accent. The logotype itself has none.
- Use the horizontal logo in black on light backgrounds and white on dark. Do not recolor, stretch or add effects.
- The symbol stands alone only as avatar, favicon or seal.
- Download the logo files from Studio assets on Press.

PALETTE

#0F0F0F	#FFFFFF	#5B2D8E	#A6E22E
Screen black	White	Purple	Lime

Typography: Archivo (headlines and text) and JetBrains Mono (labels and data). Both are free on Google Fonts.

For press images, stills and video links, contact contacto@sismicastudio.com. Updated 4 November 2026.